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FOR IMMEDIATE RELEASE

Synergy Organic Clothing Introduces First Ever Plus Size Collection Summer 2014 Brings Eco-Fashion to Women of All Shapes and Sizes

March 31, 2014 – Santa Cruz, Calif. – Synergy Organic Clothing is a sustainable and conscious womenswear & yoga apparel company. After giving women the option of shopping organic for years now, Synergy is thrilled to announce the release of their first ever Plus Size Collection for Summer 2014.

After countless requests for styles tailored to ‘real women’, they are introducing a mini-collection comprised of 11 designs. The size chart will range from 16-24 in an effort to offer organic fashion to every woman. “It is important to support and empower women of all shapes and sizes having access to organic, fashion forward clothing, to support a mindful lifestyle.” Kate Fisher, designer and co-owner, said of the inaugural collection. Keeping in line with the main summer collection this too is inspired by beach, ocean and fun.

Penny Ellis was lead designer on the first ever plus size line by the brand. The Summer 2014 Plus Collection is expected to be available in May 2014.

About Synergy Organic Clothing:

Synergy Organic Clothing currently has 3 retail locations, an e-commerce website, a wholesale business to over 1,000 accounts internationally and domestic, including SW region Whole Foods Markets. The company has doubled in size over the past two years and prioritizes the responsibility of finding the most eco-conscious way of doing business.

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