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## FOR IMMEDIATE RELEASE

### **Synergy Organic Clothing Designer Comes Full Circle on 20th Anniversary Trip to Nepal Annual Visit Reinforces Designers Vision of Global Impact for Mindful and Conscious Company**

**Santa Cruz, Calif.** – Kate Fisher, designer and co-owner of Synergy Organic Clothing, a sustainable and conscious womenswear and yoga brand, highlighted her annual visit to Nepal with the gifting of bonuses to 150 women who hand-sew the brand's applique designs in a small village outside the company's Kathmandu manufacturers.

This latest trip marked the 20th anniversary of the designer's first travels to Asia in 1993 and noted upon return, "many cool synchronicities presented themselves which were great reminders for me about feeling like I am on the right path, with Synergy being central to that." During Fisher's latest visit she spent time working on future collections, make sure the standard working conditions are at the highest level possible, and taking in the beautiful inspiration from the country where this journey began.

The highpoint of the trip was meeting with 150 of the handwork women in person and giving them each a bonus and box of Indian sweets, a Nepalese cultural tradition. "It was very sweet and heart felt," said the designer. "I feel responsible and honored to be able to help provide an income for so many people in Nepal, especially women," she went on to say. Synergy produces all clothing according to fair-labor laws and implements green practices throughout all avenues of the company. "I feel really good about Synergy making a global impact and helping support people all over the world. I want to keep improving what we are doing so we can continue to grow and expand in a health way, that will also help serve the plant," Fisher added.

#### **About Synergy Organic Clothing:**

Synergy Organic Clothing currently has 3 retail locations, an e-commerce website, a wholesale business to over 1,000 accounts internationally and domestic, including SW region Whole Foods Markets. The company has doubled in size over the past two years and prioritizes the responsibility of finding the most eco-conscious way of doing business.

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